

A man in a white shirt is reaching up to hold a metal shopping basket against a backdrop of a coastal city and mountains. The scene is set in Cape Town, South Africa, with Table Mountain and Lion's Head visible in the background. The sky is blue with scattered white clouds.

# Welcome to the

# South African Retail Forum 2024

## Unleashing Innovation in Retail with SAP

11 - 12 April 2024

Cavalli Wine Estate, Stellenbosch

# South African Retail Forum – Day 1

Thursday, 11<sup>th</sup> April

|       |                                                                                     |                                                                                                           |                                                                            |                                                                    |       |
|-------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------|-------|
| 10:00 |                                                                                     | <b>Welcome</b>                                                                                            | <b>Louis Stemmet</b><br><i>Country Manager</i>                             | <b>Michael Niestroy</b><br><i>Managing Partner</i>                 | 10:15 |
| 10:15 |    | SAP's Roadmap for Retail                                                                                  | <b>David King</b><br><i>Enterprise Architect</i>                           |                                                                    | 10:45 |
| 10:45 |    | Revolutionizing Retail Excellence: A Journey with SAP Unified Demand Forecasting                          | <b>Karl Bend</b><br><i>Partner / Head of Intelligent Ordering</i>          |                                                                    | 11:30 |
| 11:30 |                                                                                     | <b>Networking Break / Coffee &amp; Tea</b>                                                                |                                                                            |                                                                    | 12:00 |
| 12:00 |    | BOGOF or not to BOGOF?<br>How to optimise the promotion planning, execution and analytic process with SAP | <b>Michael Niestroy</b><br><i>Managing Partner</i>                         |                                                                    | 12:45 |
| 12:45 |    | Custom code automation for a faster and safer way to S/4HANA and a clean SAP core                         | <b>Arndt Hoffmann</b><br><i>Chief Customer Officer</i>                     |                                                                    | 13:15 |
| 13:15 |                                                                                     | <b>Networking Break / Lunch</b>                                                                           |                                                                            |                                                                    | 14:30 |
| 14:30 |    | Business Transformation through Advanced Planning                                                         | <b>Louis Stemmet</b><br><i>Country Manager South Africa</i>                |                                                                    | 15:15 |
| 15:15 |    | A Supermarket Transformation - "the case for change"                                                      | <b>John Cooper</b><br><i>Strategic Retail Advisor &amp; Business Arch.</i> |                                                                    | 16:00 |
| 16:00 |                                                                                     | <b>Networking Break / Coffee &amp; Tea</b>                                                                |                                                                            |                                                                    | 16:30 |
| 16:30 |  | Migrating and modernizing SAP workloads on AWS                                                            | <b>Pavol Masarovic</b><br><i>Innovation Solution Architect</i>             | <b>Adam Hill</b><br><i>Principal SAP Specialist Solution Arch.</i> | 17:00 |
| 17:00 |  | Unlocking Master Data Potential: Harnessing S/DQC for SAP Data Integrity                                  | <b>Alistair Keytel</b><br><i>Senior SAP Retail Consultant</i>              |                                                                    | 17:30 |
| 17:30 |                                                                                     | <b>Close / Wrap Up</b>                                                                                    |                                                                            |                                                                    | 17:35 |
| 17:35 |                                                                                     | <b>Networking / Sundowner Event</b>                                                                       |                                                                            |                                                                    |       |

# South African Retail Forum – Day 2

Friday, 12<sup>th</sup> April

|       |                                                                                   |                                                                                                  |                                                                                                                |       |
|-------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-------|
| 08:45 |                                                                                   | <b>Welcome</b>                                                                                   |                                                                                                                | 09:00 |
| 09:00 |  | SAP S/4HANA transformations in retail around the world                                           | <b>Michael Niestroy</b><br><i>Managing Partner</i>                                                             | 09:45 |
| 09:45 |  | Card Factory - Customer Presentation – Greenfield S/4 Project                                    | <b>Chris Ingham</b><br><i>Supply Chain Director</i>                                                            | 10:30 |
| 10:30 |                                                                                   | <b>Networking Break / Coffee &amp; Tea</b>                                                       |                                                                                                                | 11:00 |
| 11:00 |  | Migros' S/4HANA transformation journey successfully leveraging the scaled agile framework (SAFe) | <b>Martin Koch</b><br><i>Head of Program Management EIGER</i><br><b>Jörg Frisch</b><br><i>Managing Partner</i> | 11:45 |
| 11:45 |  | How to approach a S/4HANA Transformation                                                         | <b>David King</b><br><i>Enterprise Architect</i>                                                               | 12:30 |
| 12:30 |                                                                                   | Panel Discussion / Questions                                                                     |                                                                                                                | 13:00 |
| 13:00 |                                                                                   | <b>Wrap up &amp; Close</b>                                                                       |                                                                                                                | 13:15 |